

**MINISTRY OF EDUCATION OF THE REPUBLIC OF AZERBAIJAN
WESTERN CASPIAN UNIVERSITY**



“Approved”

Head of Department
Assoc. Prof. Dr. Hasanova A.I.

Protocol № 01

Date: September 10, 2021

DEPARTMENT: General Economics

FACULTY (SCHOOL): School of Economics and Business

SPECIALIZATION (code):

COURSE NAME: International Markets

GROUP: 530BT

FORM OF EDUCATION: Face-to-face

ACADEMIC YEAR: 2021/2022

SEMESTER: I (fall)

I. INFORMATION ABOUT THE COURSE:

COURSE CODE:

TOTAL TEACHING LOAD (HOURS): 60 hours

LECTURE: 30

SEMINAR: 30

PRACTICAL (LABORATORY) WORKSHOP:

CLASS DAYS AND HOURS:

NUMBER OF CREDIT:

II. INFORMATION ABOUT THE TEACHER:

Bagirova Nigar Sadiq gizi (Surname, first name, patronymic, scientific name)

1. WELCOME MESSAGE FROM THE SUBJECT HEAD:

2.

3. III. DESCRIPTION AND PURPOSE OF THE SUBJECT:

4. DESCRIPTION OF THE SUBJECT:

5. PURPOSE OF THE SUBJECT:

6. RESULTS OF TEACHING THE SUBJECT (OBJECTIVES):

7. FORM OF LESSON DEVELOPMENT: (FORM AND METHODS OF TEACHING)

lecture

discussion of the topic
seminars and colloquiums

FORM OF ASSESSMENT:

1. Consultation hours are organized before the exam.
2. Exams and interim assessments (colloquiums) are conducted in written form.
3. Decisions regarding students' admission to exams and interim assessments are made by the faculty dean. Exams and interim assessments are conducted in accordance with the "Rules for Organizing Education with a Credit System at the Bachelor's and Master's Levels in Higher Education Institutions," approved by the Cabinet of Ministers of the Republic of Azerbaijan on December 24, 2013, decision No. 348.
4. Each student must complete 1 independent assignment during the semester. The topics of independent assignments cover the material studied. Each independent assignment is graded on a 10-point scale.
5. The topic of the independent assignment is assigned to the student by the instructor no later than the 2nd week of each semester and must be submitted at least 2 weeks before the end of the relevant semester.

IV. GENERAL RULES:

1. **Attendance:**
Students who attend less than 75% of the total allocated hours for the course will not be allowed to take the exam.

2. RULES FOR COURSE COMPLETION:

Maximum total points – 100 points

1. **Maximum points accumulated during the semester – 50 points**
 - Up to 10 points for attendance
 - Up to 10 points for students' independent work
 - Up to 30 points for activity in seminar sessions

Points for seminar sessions are calculated only if the student has at least 3 grades recorded in the attendance journal. Otherwise, no points are given for this part.

Each student is assigned 1 independent assignment per semester for each course. The assignments may vary (problem-solving and practical tasks based on lecture topics, exercises, examples, etc.) and are determined by the instructor of the course. Completion of the assignment is graded on a 10-point scale. The checking and acceptance of assignments are carried out by the instructor outside of class hours.

2. **Maximum points for exam results – 50 points**
The student must score at least 17 points in the exam.
3. Students who accumulate more than 50 points in total from semester work and exam results are considered to have successfully completed the course.

V. STUDENT KNOWLEDGE ASSESSMENT:

Grading criteria:

- Below 51 points – "Fail" – F
- 51 to 60 points – "Satisfactory" – E
- 61 to 70 points – "Adequate" – D
- 71 to 80 points – "Good" – C
- 81 to 90 points – "Very Good" – B
- 91 to 100 points – "Excellent" – A

VI. COURSE SYLLABUS: LECTURES

Weeks	Topic Title	Hour	Date	Note
I	Topic No. 1. The position of international markets in the world economy	2		
II	Topic No. 2. The position of markets in the world economy	2		
III	Topic No. 3. International markets and capital	2		
IV	Topic No. 4. International markets and international marketing	2		
V	Topic No. 5. International trade and balance of payments	2		
VI	Topic No. 6. Methods of entering foreign markets.	2		
VII	Topic No. 7. Marketing complex in foreign markets	2		
VIII	Topic No. 8. Foreign target market.	2		
IX	Topic No. 9. Competition in international markets	2		
X	Topic No. 10. Competition and competitiveness	2		
XI	Topic No. 11. Advertising in international markets	2		
XII	Topic No. 12. Business activity in the world economy	2		
XIII	Topic No. 13. The impact of global problems on international markets	2		
XIV	Topic No. 14. Economic information provision in the development of foreign markets	2		
XV	Topic No. 15. Security in international market	2		
	Total	30		

PRACTICAL (LABORATORY) WORKSHOP:

Weeks	Topic name	Hour	Date	Note
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I	Topic No. 1. The position of international markets in the world economy	2		
I	Topic No. 2. The position of markets in the world economy	2		
II	Topic No. 3. International markets and capital	2		
II	Topic No. 4. International markets and international marketing	2		
III	Topic No. 5. International trade and balance of payments	2		
III	Topic No. 6. Methods of entering foreign markets	2		
IV	Topic No. 7. Marketing complex in the foreign market	2		
IV	Topic No. 8. Foreign target market	2		
V	Topic No. 9. Competition in international markets	2		
V	Topic No. 10. Competition and competitiveness	2		
VI	Topic No. 11. Advertising in international markets	2		
VI	Topic No. 12. Business activity in the world economy	2		
VII	Topic No. 13. Impact of global problems on international markets	2		
VII	Topic No. 14. Economic information provision in the development of foreign markets	2		
VIII	Topic No. 15. Security in international markets	2		

In addition to the seminar and lecture hours when teachers meet with you, there are also recommended reception hours during which you can approach the departments for questions or inquiries during the semester

VII. FREE WORK TOPICS:

VII. EXAM QUESTIONS:

VIII. REQUIRED TEXTBOOKS AND TEACHING MATERIALS:

1. Abdulsalimzadeh G. "Introduction to Economics"-2008
2. Bulatova S.A. "Economy" 1997
3. Bulatova S.A. "World Economy" 2015
4. Orujov A., Karimov J. "International Economic Relations" Baku 2008
5. Khasbulatov R.I. "International Economic Relations" Baku 2015
6. Atashov B. "Financial Markets" Baku – 2016

Teacher: N.Bagirova

Date: _____

